

CV SARA CECCARELLI

CEO TSCK GROUP

Sara Ceccarelli
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16/02/1982
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WORKING EXPERIENCE

from January 2023

TSCK Records

Independent record label. Administrator

from March 2022

TSCK GROUP srls

Company registered in SIAE. We collaborate with Warner and Sony on the publication of musical editions for emerging artists and we collaborate with the Amor Fati Dischi label and VOX Concerti at live events.

from August 2020

TEDx Bologna: Social Media Manager and Press Office collaborator, press management and on-site organization of seats

February 2019 - November 2019

TEDx Rimini: Social Media Manager and Press Office collaborator

November 2019 - March 2020

New Communication - NOVACOM Group: Social Media Manager

August 2019 to date

The Soundcheck.it www.thesoundcheck.it

Founder, Managing Director. Newspaper duly registered in court.

Art, cinema, history, musical and literary events and we collaborate in the carrying out and organization of some of them, especially in the local area.

May 2019 to date

TSCK Press: Press office and management. We also collaborate with organizations such as music and film festivals for which I have managed and manage the organization of press conferences, invitations, accreditation and accompaniment of accredited press, logistics and travel organisation.

since September 2016

LP Rock Events Press office for events such as Rimini Park Rock, Bay Fest, Sullasabbia

since September 2016

Vidia Club Event press office

From September 2014 to today

AIM GROUP - EFFETTI Occasional collaboration with leading companies in the healthcare sector for the organization of conferences and congresses during the front and back office organizational secretariat, tour leader with the qualification of managing the travel of participants, organizing the calendar of on-site events.

November 2017 - AUGUST 2019

VEZ Magazine (www.vezmagazine.it)

Co-Founder, Managing Director

Newspaper duly registered in court.

August 2015 - December 2017

Ippocampo Cooperative

Semi-annual magazine Vis a Vis of Rimini

Journalist, historical researcher, text creation and photo editing. Retrace the stages that have brought us to today and to re-evaluate the area both for tourism but also for the inhabitants themselves.

May 2015 to date

Weekly magazine "il Ponte" in Rimini

Journalist

September 2013 – February 2015

Guaraldi Publishing House by Mario Guaraldi

The training activity and support for the management and production of orders and the creation of paper books and photo books. Text editing, syntax and spell checking and layout using Photoshop and InDesign.

September 2008 – December 2010

“Company in Progress” by Loredana Dori

Integrated communication agency

Training internship and subsequent hiring. Support in the organization of trade fairs, medical events and activity promotions. Copywriting activities and creation of texts for Italian and foreign brochures and websites.

September 2008 – December 2010

“Company in Progress” by Loredana Dori

Integrated communication agency

Training internship and subsequent hiring. Support in the organization of trade fairs, medical events and activity promotions. Copywriting activities and creation of texts for Italian and foreign brochures and websites.

EDUCATION AND TRAINING

Social Media Strategist

Ninja Academy - Luca La Mesa

Continuous and certified qualifications

December 2019 - February 2020

Advanced training course in Social Media Management

University of Parma

January 2017 - December 2017

University Master's Degree in Tourist Promotion and Management of Cultural Heritage and Events.

Faculty of Tourism Economics - Location shared between Cultural Heritage, Flaminia Foundation (Ravenna) and Rimini Economy

University of Bologna

October 2016

The television investigation: methods, standards, production and distribution

Training course activated by the European Union, through the European Social Fund, in collaboration with the Emilia Romagna Region and the En.A.I.P Foundation. S.Zavatta of Rimini.

DIG Academy - Documentaries, Investigations, Journalism, Riccione

March 2016

Fundamentals of investigative journalism

Training course activated by the European Union, through the European Social Fund, in collaboration with the Emilia Romagna Region and the En.A.I.P Foundation. S.Zavatta of Rimini.

DIG Academy - Documentaries, Investigations, Journalism, Riccione

November 2012 - October 2014

Master's Degree in Journalism and Editorial Culture

University of Parma, department of Letters, Arts, History and Society.

Score 109/110 achieved with a thesis in History of Political Doctrine entitled "The debate on suffrage women in Italy in the early twentieth century"

University of Parma

December 2007 - July 2011

Three-year degree in Written and Hypertextual Communication Sciences

University of Parma, Faculty of Letters and Philosophy, Department of Italian Studies

Score 90/110 achieved with

Thesis in Social Photography: "Family albums: a historical investigation"

University of Parma

July 2002

Diploma in Technical Commercial Expert

“Roberto Valturio” Technical Commercial Institute

Rating 74/100.

LANGUAGE SKILLS AND COMPUTER SKILLS

Excellent knowledge of the Windows operating system, Windows 8/10 and the Office package (Word, Excel, Power Point, Outlook), excellent ability to navigate the internet and use social networks, such as Facebook, Twitter, Youtube, Flickr and Instagram. I also have excellent knowledge of Adobe's professional graphics programs, InDesign, Premiere (video editing), Photoshop and basics of Adobe Illustrator and Adobe Lightroom. I also have a good knowledge of subtitle management and translation programs from English to Italian: Virtual Sub Sync and Subtitle Workshop, known and learned during the period of collaboration with the television film translation site www.italiansubs.net. Knowledge of WordPress and HTML language for creating websites.

LANGUAGES

Native language

Italian

English language certification

TOEFL iBT Level C1

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“Personal data protection code”**